

## CPN Conference Call for Speakers

Construction Professionals Network (CPN) is an invitation-only, membership organization serving the architecture, engineering and construction industry. Our members include top level executives from companies working in the commercial real estate space. The conference is the largest membership meeting and typically has around 100 participants. The goal of the programs committee is to offer interesting and diverse topics to conference attendees.

The 2025 conference will be held May 16-18 at Wild Dunes in Charleston, SC. Speakers are not required to participate in any of the conference activities but are welcome to do so. The speaker benefits are listed below.

### Important Dates

Call for Speakers Opened: November 15, 2024

Call for Speakers Deadline: December 15, 2024

Speakers Notified: January 15, 2025

Speaker Contracts Deadline: February 15, 2024

### Speaker Benefits

Speakers selected to present at the 2025 CPN Conference will enjoy:

- Enhanced reputation as an industry expert in their specialty areas
- Exposure through the conference website, and promotional materials
- Networking opportunities with attendees representing leaders in the A/E/C industry
- **One** full conference registration per presentation, valued at **\$475** for CPN members, regardless of the number of presenters (this benefit does not extend to presenter assistants, co-workers, or clients)
- **One** guest room night per presentation at the conference hotel if requested by the hotel block reservation deadline. Rooms booked outside of the conference block or upgraded at an increased cost will not be honored. (NOTE FOR MULTI-SPEAKER APPLICATIONS: Room compensation is for one room only)
- Conference meals include Friday night cocktail event, breakfast through the hotel on Saturday. Do they not get to stay for the Saturday event? If so, Saturday Star Awards party. Provide a teaser article (200 words or less) for the session that will be used for e-blast campaigns and on the CPN website
- Opportunity to provide a flyer, swag, or other promotional material for inclusion in the conference goodie bag
- Lasting brand recognition and repeated reference through session handouts provided to all attendees

\* All transportation and lodging is the responsibility of the speaker to reserve. Hotel group discount rate will be provided

### Questions:

If you have questions about the submission process, please contact either of our 2024 CPN Conference Programs Co-chairs at:

Sara Downing  
Senior Director of Corporate Marketing  
Clancy & Theys Construction Company  
[saradowning@clancytheys.com](mailto:saradowning@clancytheys.com)

Jen Weaver  
Director of Project Development  
Clancy & Theys Construction Company  
[jenniferweaver@clancytheys.com](mailto:jenniferweaver@clancytheys.com)

### **Speaker Information:**

First Name:

Last Name:

Title:

Company:

City:

State:

Email:

Phone 1:

Phone 2: if applicable

How did you hear about this speaking opportunity:

- CPN Eblast
- LinkedIn
- Another Social Media Site:
- Friend or College
- Other

Speaker Bio #1

Previous Speaking Experience

Have you ever presented at a CPN Conference?

- Yes
- No

Provide a reference (include name, company name, phone number and email) that can be contacted regarding your speaking credentials and effectiveness.

LinkedIn Profile:

## Session Information:

Will your session include multiple speakers

- Yes
- No
- Maybe

What is the format of your session?

- Presentation
- Workshop
- Roundtable Discussion
- Keynote address

Session Title:

Session Description:

What are the key take aways that AEC industry participants should expect to learn from attending this presentation?:

Where has your session previously been presented (if applicable):

Do you charge for your presentation?

- Yes
- No
- If so, what is your fee?

## Acknowledgement

By submitting this application, you grant the 2025 CPN Conference Programs Committee permission to use speaker bios and headshots in social media and other promotional formats prior to, during, and after the 2025 CPN Conference.

By submitting a proposal to the Call for Speakers, you agree to the following information:

If for some reason you must cancel, we respectfully request that you give CPN a minimum of 45-

days notification. This will allow us enough time to find another presenter to take your place.

Due to ever-changing health and safety concerns, the conference planning committee reserves the right to modify the format of the CPN conference.

You will serve as the Primary Session Contact for CPN and must have a valid email address.

Co-presenter(s) must all agree to the terms and conditions for participation. Refusal to agree to all the terms and conditions will result in any co-facilitator(s) being removed from the presentation.

We can make your handouts available digitally for conference attendees, but hard copies must be furnished by the presenter(s).

The session room will be equipped with A/V equipment including microphone, a screen, and projector. We request that each presenter or team provide their own laptop or tablet and proper connectors for presenting media. Should you not be able to provide one, please contact the CPN planning committee.

Presenters agree to be available to our communications team to provide content to help promote your session before and at the conference.

CPN reserves the right to revise titles in consultation with the presenter, reassign the identified topic area, or edit the program summary for promotional and program materials.